



## AWARD PROGRAM FAQs

### Q: What do the CIO 100 awards recognize?

The CIO 100 Awards program celebrates 100 organizations (and the people within them) that are using IT in innovative ways to deliver business value, whether by creating competitive advantage, optimizing business processes, enabling growth, engaging more deeply with customers, clients and suppliers or by digitally transforming the business.

For example, did your IT organization:

- Take a risk by deploying an emerging technology or leveraging tried-and-true IT products or practices in new ways?
- Dramatically improve a business process, help expand into new markets or foster greater collaboration with internal or external stakeholders?
- Find ways to engage more effectively with new or existing customers, expand business opportunities, create cost efficiencies or increase revenue or profits?

### Q: CIO 100 Judging Criteria

The judging is based solely on the information submitted in this online application. Due to the high volume of applications, we are unable to review any additional materials.

To be selected for a CIO 100 Award, you must demonstrate excellence in two main areas:

- **Technology innovation:** The extent to which your organization used IT in a new way or enabled new ways of doing business, whether internally or externally.
- **Business value delivery:** The measurable impact, backed up by supporting data, that your project has had on your organization's business results.

### Q: How do I apply?

A dedicated online application site is used for all award submissions. When submissions open, a link to the application site will be available on the awards website. Prior to the application site opening, we encourage applicants to draft their responses using the Submission Form found on the awards website.

### Q: Is there a fee to apply?

Yes. The cost to purchase an application is \$50.

### Q: Who can apply?

Technology leaders, directors and executives, other qualified team members, as well as internal or external PR and marketing representatives may submit applications for the award.

### Q: Can technology vendors apply?

Technology vendors **can** submit:

- An **internal IT project or initiative**
- Or a **customer's project or initiative** that utilizes their product. This requires permission from the customer and contact information of customer's technology executive.

# CIO100

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*Please note: the customer will be named the award winner, not your technology vendor company.*

Technology vendors **cannot** submit:

- Any product or service they sell to external IT customers or clients. These entries will be disqualified.

## **Q: How is the application information used?**

The information you provide in your application will be used for judging the awards and potentially for articles in our digital magazine or other publicity relating to the award program.

Application information will be used for editorial purposes only, with the exception of contact information and vendor information, which may be used to market CIO content and programs.

If you have information about your project (such as internal metrics or financial details) that you do not want published -- but which you would like the judges to consider as part of your application -- please note this in the text box where the information appears or where asked to do so specifically in the application.

Information not labeled in this way **will be considered to be publishable**.

## **Requirements to Accept the Award:**

If your company is selected as an award winner, a member of the nominated company will need to **formally acknowledge and accept the award within one week** of receiving the notification via the award acceptance portal. If you do not complete this step, you will forfeit your award and another winner from the pool of finalists will be selected.

## **Contact information**

For questions regarding the award or the nomination process, please email your questions to: [awards@cio.com](mailto:awards@cio.com)